## PHOTO WALK, EXHIBITION TO RAISE CANCER AWARENESS IN CITY

## DC CORRESPONDENT CHENNAI, AUG. 11

Around 100 'photo walkers' explored the streets of Chennai on Sunday, enthusiastically taking pictures of Miot International. Manapakkam, the Madras War Cemetery and St. Thomas Mount. The CareWalk was organised by the Indo-British Health Initiative (IBHI) and Chennai PhotoWalkers as part of Chennai photo walk to raise funds for the Mahesh Memorial Trust which supports cancer awareness drives.

These photographers captured moments of 'care', 'comfort' and 'hope' on the streets of Chennai.

Flagging off the walk, ace cinematographer Rajiv Menon said cancer patients needed emotional well-being and hope when they were going through the treatment. Speaking about Mahesh (in whose name the trust is run), he said he was



Kids click a picture at photo walk for cancer awareness, cure and funding for poor patients on Sunday. —DC

the one who introduced him to director Mani Ratnam.

Estimated data for 2015 shows that there will be 4.97 lakh male cancer patients and 5.63 lakh female cancer patients, compared to 8.19 lakh in 2004 in India.

Dr Prithvi Mohandas, joint managing director of Miot International, stressed on early diagnosis, with the disease being treatable if detected early.

Mr Mike Nithavrianakis, British deputy high commissioner, Chennai, also spoke on the occasion. Mr Chandrachoodan, curator of Chennai PhotoWalkers, giving tips to the participants, hoped to receive more than 500 entries.

The best 35 pictures will be exhibited. IBHI will also organise a grand Indo-UK oncology summit in Chennai on September 6 and 7. About 30 healthcare professionals from the UK and 60 top oncologists from India are expected to participate in the summit.